

# Dayne Sohn

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daynesohn.com

## Experience

Cvent – Jan 2017 – Present / Dallas, TX (Cvent and Lanyon merged in January 2017)

Business Analyst / Project Coordinator

- Translated client requirements into development efforts and deliverables
- Managed project timelines to ensure client deadlines were met
- Led an effort with marketing and legal departments to convert Lanyon branded documents into the new Cvent brand
- Assumed responsibility for HTML/CSS updates to client satisfaction emails and surveys
- Trained new hires on operations and onsite procedures

Lanyon – Sep 2015 – Dec 2016 / Dallas, TX

Lead Retrieval Analyst

- Managed deployment and allocation of company devices at regional and international events
- Assisted event sponsors in capturing attendee info, ultimately resulting in sales leads
- Performed QA tasks on company devices and apps, ensuring software installs and performs correctly on our hardware
- Traveled to conferences and provide onsite support to over 25 clients

Epsilon – Sep 2014 – Sep 2015 / Dallas, TX

Business Systems Analyst

- Assumed a project management role and managed development efforts for projects ranging from 40 – 200 hours
- Built personalized responsive emails for the client using content management applications and knowledge of XSL
- Became knowledgeable about account table structure and the system architecture, understanding the data flow
- Drove projects from start to finish acting as a liaison between the client and internal technical and creative teams
- Oversaw development for a project touching over 200 web pages, managing both QA testing and client relations
- Worked with the client to manage expectations and ensure development deadlines were met on time

## Education

St. Edward's University

BBA – Digital Media Management

## Certifications

Freelance Website Development

Codecademy (*April 2017*)

## Skills

Expert: HTML, CSS, Bootstrap, Git, Github

Intermediate: JavaScript, jQuery, SQL, Sass

Learning: Ruby, Rails, React.js